



**The Clean Coasts' Ocean Hero Business of the Year Winner 2015 - Seatrails: Sinead McCoy (An Taisce) Donal Cronin (Department of the Environment), Auriel Robinson (Seatrails), Ciara Cashen (Coca-Cola HBC Ireland) and Eoin O'Donnell (Failte Ireland).**

## Auriel's clean-up efforts recognised

A Sligo company, Seatrails, has scooped a business award. The Ocean Hero Business of the Year Award went to Seatrails which offers tours of coastal cultural heritage sites in Sligo. An Taisce's annual Clean Coasts Symposium and Ocean Hero Awards were presented at the Radisson Blu Hotel in Dublin. Seatrails and its founder Auriel Robinson have been involved with the Clean Coasts programme since May 2013. During that time she has organised several cleans-ups on beaches including Streedagh, Strandhill and Culleenamore. In addition to incorporating good environmental practices and encouraging tour groups to take part in Clean Coasts activities. Auriel also gave an impressive talk about coastal archaeology at the most recent Clean Coast Roadshow in Sligo and she also spoke at the Clean Coast Symposium in Dublin. Clean Coasts is about engaging communities in the protection of beaches, seas and marine life and currently there are 456 Clean Coasts groups participating in the programme. The Ocean Hero Awards recognise the invaluable work done by these volunteers